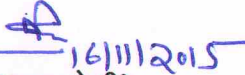


विज्ञप्ति
उत्तराखण्ड राज्य ग्रामीण आजीविका मिशन
(ग्राम्य विकास विभाग उत्तराखण्ड द्वारा संचालित)
राज्य परियोजना प्रबंधन इकाई, ग्राम्य विकास विभाग
आजीविका भवन, सर्वे चौक, देहरादून
उत्तराखण्ड- पिन: 248001

विज्ञापन संख्या :- 360

दिनांक 16 नवम्बर, 2015

उत्तराखण्ड में राष्ट्रीय ग्रामीण आजीविका मिशन का क्रियान्वयन उत्तराखण्ड राज्य ग्रामीण आजीविका मिशन द्वारा सघन तथा असघन विकासखंड रणनीति के तहत किया जा रहा है। जिसके अन्तर्गत स्वयं सहायता समूहों का गठन/पुर्नगठन तथा उनके उच्च स्तरीय परिसंघों यथा ग्राम संगठन एवं कलस्टर संगठनों का निर्माण संस्थागत विकास के अन्तर्गत किया जा रहा है। सघन विकास खंडों में उक्त कार्य हेतु ऐसे संस्थानों/एन0जी0ओ0/कम्पनियों आदि से स्वयं सहायता समूहों के आजीविका संवर्धन हेतु प्रस्ताव आमंत्रित किये जाते हैं जिनके द्वारा स्वयं के प्रशासनिक ब्यय से/सी0एस0आर0 अथवा अन्य वित्तीय ब्यवस्था स्वयं द्वारा वहन करते हुये उत्तराखण्ड राज्य ग्रामीण आजीविका मिशन के कार्यों के क्रियान्वयन विशेषकर सामुदायिक संस्थाओं (एस0एच0जी0, ग्राम संगठन एवं कलस्टर संगठन आदि) का निर्माण तथा क्षमता विकास के कार्यों के क्रियान्वयन हेतु समर्पित मानव संसाधन उपलब्ध कराते हुये कलस्टर एप्रोच में कार्य करने के इच्छुक हो। ततसंबंधी प्रस्ताव मुख्य कार्यकारी अधिकारी, यू0एस0आर0एल0एम0, एस0पी0एम0यू0, ग्राम्य विकास, आजीविका भवन सर्वे चौक देहरादून को दिनांक 15.12.2015 तक प्रेषित किया जा सकता है। एन0आर0एल0एम0 संबंधी सक्षिप्त नोट तथा प्रस्ताव प्रेषण हेतु प्रारूप विभागीय वेबसाइट www.usrlm.uk.gov.in से प्राप्त किया जा सकता है।


(डी0आर0जोशी)
मुख्य कार्यकारी अधिकारी।

Proposal for Internal Partnership Strategy with NGOs/Institutions/Companies etc.

Brief About NRLM-

In order to strengthen and provide financial support to the poor and poorest of the poor families and with the goal of Poverty alleviation through social mobilization, institutions and capacity building, financial inclusion, saturation approach, skill development and sustainable livelihoods, the Government of India has restructured the SGSY into National Rural Livelihood Mission (NRLM).

The National Rural Livelihoods Mission's aim is to reach out to all poor families, mobilize them into Self-Help-Groups, link them to sustainable livelihoods opportunities and nurture them till they come out of poverty and enjoy a decent quality of life. This programme focuses on women empowerment hence, the rural poor HHs under NRLM are covered through their women members. These women are organized into SHGs and thereafter into village and cluster level federations in order to assist them in accordance with the guidelines of Govt. of India. To achieve this, NRLM puts in place a dedicated and sensitive support structure at various levels. These structures work towards unleashing the innate potential of the poor and complement it with capacities to deal with external environment, enable access to finance and other entitlements of the poor.

NRLM Mission

"To reduce poverty by enabling the poor households to access gainful self-employment and skilled wage employment opportunities resulting in appreciable improvement in their livelihoods on a sustainable basis, through building strong and sustainable grassroot institutions of the poor."

NRLM Guiding Principles

- Poor have a strong desire to come out of poverty, and they have innate capabilities.
- Social mobilisation and building strong institutions of the poor is critical for unleashing the innate capabilities of the poor.
- An external dedicated and sensitive support structure is required to induce the social mobilisation, institution building and empowerment process.
- Facilitating knowledge dissemination, skill building, access to credit, access to marketing, and access to other livelihoods services enables them to enjoy sustainable livelihoods.
- Facilitating knowledge dissemination, skill building, access to credit, access to marketing, and access to other livelihoods services enables them to enjoy sustainable livelihoods.

- **NRLM Values-** The core values which guide all the activities under NRLM are as follows:
- Inclusion of the poorest and meaningful role to the poorest in all the processes.
- Transparency and accountability of all processes and institutions.
- Ownership and key role of the poor and their institutions in all stages – planning, implementation and monitoring.
- Community self-reliance and self dependence.

Major components of NRLM are-

- 1- Social mobilization and social inclusion
- 2- Institutional Building and capacity building
- 3- Financial inclusion
- 4- Livelihood promotion

Proposal for Internal Partnership Strategy

There are numbers of community development programmes being implemented by various departments in order to alleviate the poverty and empowering of poor women by providing them sustainable livelihoods options through capacity building. Keeping in view of this, the USRLM is emphasizing on-


- 1- **Convergence** – USRLM emphasising on convergence with other programmes of the governments for developing synergies directly and through the institutions of the poor.
- 2- **Partnership with interested NGOs/Institutions/ Companies etc-** USRLM would proactively seek partnerships with Non-Government Organisations (NGOs) , Institutions/Companies etc. in such a manner that all administrative cost related to implementation of NRLM activities will be borne by MIA (Mission Implementation Agency i.e. NGOs/Institutions/Companies etc) whereas all community fund to NRLM compliant SHGs, interest, subvention, Marketing and infrastructure support etc as per the norms of NRLM will be provided by USRLM subject to condition that the SHGs must be eligible or fulfil the norms for receiving community fund as provisioned in NRLM guideline.

Administrative cost including cost for dedicated human Resource Support may be arranged by the MIA from CSR fund, other ministry's fund or from any other funding sources.


16/11/2015

Proposal need to be submitted on following points-

- 1- Name of the NGO/Institutions/ Company etc.
- 2- Legal Status (with documentary evidence)
- 3- Date of registration and Registration Act
- 4- Annual Turnover (with documentary proof)
- 5- Brief about Past experience in similar kind of work (documentary proof)
- 6- Financial arrangement (administrative cost for implementation of NRLM) along with acceptance of Funding agency/CSR support/any other arrangement
- 7- Proposed area of implementation
- 8- Existing status of community institutions (SHGs /PGs etc) in the proposed area and demo graphic detail of the area
- 9- Proposed/existing dedicated HR structure for NRLM implementation
- 10- Brief Implementation strategy along with action plan and funding arrangement (for administrative and dedicated HR support)
- 11- Any other details


16/11/2015